



Welcome



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From
Operational Manager “OM”
to
Strategic Thinker “ST”

An Interactive Session



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From Operational Manager to Strategic Thinker

Some Basics ...

Cells Phone: Turn Off or on Vibrate

Participation: It is strongly encouraged

Q&A: Feel free to Ask Questions at any time



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From Operational Manager to Strategic Thinker

1. Introduction

My Name: Mortaza Zainaleain

My Background:

Education

Experience

Expertise

Practice



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2. Session's Goal and Objectives

Goal:

Provide enough knowledge to awake your Awareness and spark your interest to seek more information.



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Objectives:

Provide initial basic knowledge on both OM and ST functions.



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From Operational Manager to Strategic Thinker

3. Operational Manager Basics

3.1 What is an Operation?

It is a process or series of acts



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3.2 What is the OM's Role & Responsibilities?

Role: OM's role is to supervise
the production of goods and services.



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Responsibilities: He is responsible for
the management of resources,
the distribution of goods and services
to customers, and ...



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4. Strategic Thinking Basics

4.1 What is a System?

A System is an assembly of components which work together to function as an entity.



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4.2 What is System Thinking?

It is a framework that is based on the belief that the component parts of a system can best be understood in the context of relationships with other systems, rather than in isolation.



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4.3 What is Strategy?

It is a long term plan of action
designed to achieve a particular goal



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4.4 What is Strategic Thinking?

It is a mindset/an approach used to decide what action to take, or not to take to provide the best outcome in the long term.



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4.5 What Does ST Do?

ST is usually involved in the design and pursuit of missions, goals or visions of your organization.



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4.6 What is ST Role & Responsibilities?

- Inspires & directs your team
- Anticipates & develops plans to link to company's vision & core capabilities
- Recognizes opportunities to create strategic alliances
- Identifies key strengths & weaknesses in your area
- Helps you to see the broader view



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4.7 What Are Some of the Main Functions of a ST?

- Developing a Strategic Vision:
Moving from “What is to What If”
- Making Your Vision a Reality by Influencing Key Stakeholders
- Your Personal Plan:
Developing and Selling Your Vision of the Future



From Operational Manager to Strategic Thinker

5. Conclusion

“...Imagining the future first takes place in the mind of the leader and then must be communicated throughout the organization.

Intellectual change guides the physical changes that manifest transformation.



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5. Conclusion Continued

Without the tough up-front work of intellectual change, physical change will be unfocused, random, and unlikely to succeed.”

(Sullivan & Harper, 1996).



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SUMMARY

Operational Manager is a supervisor and an actor,

But

A Strategic Thinker is a visionary leader and planner.



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Q & A



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